

## Shared Interest – Social Impact Survey

1. Which country are you in? [please select one]

Benin  
 Bolivia  
 Brazil  
 Burkina Faso  
 Chile  
 Costa Rica  
 El Salvador  
 Ghana  
 Honduras  
 Ivory Coast  
 Kenya  
 Malawi  
 Mexico  
 Mongolia  
 Nicaragua  
 Peru  
 Rwanda  
 Tanzania  
 Togo  
 Uganda  
 Other (please specify)

2. What do you produce? [please tick all that apply]

Coffee  
 Chocolate  
 Cocoa  
 Fruit  
 Garments - Textiles  
 Handcrafts  
 Honey  
 Nuts  
 Processed food  
 Quinoa and other grains  
 Herbs and Spices  
 Sugar  
 Tea  
 Vegetables  
 Other (please specify)

3. In the last 12 months, have the organisation's sales [please tick one option]

Increased  
 Decreased  
 Stayed the same as last year

4. What do you think has led to this increase? [please tick all that apply]

Increased sales  
 Access to finance (from any source)  
 Increase in certification premium(s) received

Increase in price  
Alternative income stream  
Other (please specify)

5. What do you think has led to this decrease? [please tick all that apply]

Decreased sales  
Lack of access to finance (from any source)  
Decrease in certification premium(s) received  
Loss of alternative income stream  
Decrease in price  
Climate change  
Other (please specify)

6. What do you think has led to sales staying the same as last year? [please tick all that apply]

No change in sales  
No change in access to finance (from any source)  
No change in certification premium(s) received  
No alternative income streams  
No change in price  
Climate change  
Other (please specify)

7. In the last 12 months, have the orders received increased, decreased or stayed the same? [please tick one option]

Increased  
Decreased  
Stayed the same as last year

8. What do you think has led to this increase? [please tick all that apply]

New buyers  
Increase in production capacity  
Improvement in product quality  
New certifications  
Increased ability to meet orders promptly  
Increased buyer confidence  
Other (please specify)

9. What do you think has led to this decrease? [please tick all that apply]

Fewer buyers  
Transportation/logistic challenges  
Loss of certification  
Low production  
Other (please specify)

10. What do you think has led to orders staying the same as last year? [please tick all that apply]

No change in buyers  
No change in production

No change in certification  
Other (please specify)

11. In the last 12 months, has artisan income [please tick one option]

Increased  
Decreased  
Stayed the same as last year  
Not Applicable

12. What do you think has led to this increase? [please tick all that apply]

Availability or access to inputs  
Increased volume / production  
Increase in price  
Other (please specify)

13. What do you think has led to this decrease? [please tick all that apply]

Lack of availability or access to inputs  
Decreased volume / production  
Decrease in price  
Climate change  
Other (please specify)

14. What do you think has led to artisan income staying the same as last year? [please tick all that apply]

No change in availability / access to inputs  
No change in volume / production  
No change in price  
Climate change  
Other (please specify)

15. In the last 12 months, has farmer income [please tick one option]

Increased  
Decreased  
Stayed the same as last year  
Not Applicable

16. What do you think has led to this increase? [please tick all that apply]

Availability or access to inputs  
Increased volume / production  
Increase in price  
Other (please specify)

17. What do you think has led to this decrease? [please tick all that apply]

Lack of availability or access to inputs  
Decreased volume / production  
Decrease in price  
Climate change  
Other (please specify)

18. What do you think has led to farmer income staying the same as last year? [please tick all that apply]

No change in availability / access to inputs  
No change in volume / production  
No change in price  
Climate change  
Other (please specify)

19. In the last 12 months, has employee income [please tick one option]

Employees are permanent employees of your organisation.

Increased  
Decreased  
Stayed the same as last year  
Not Applicable

20. What do you think has led to this increase? [please tick all that apply]

Pay rise(s)  
Promotion  
New bonuses  
Other (please specify)

21. What do you think has led to this decrease? [please tick all that apply]

No pay rise(s)  
No promotion  
No new bonuses  
Other (please specify)

22. What do you think has led to employee income staying the same as last year? [please tick all that apply]

No change in pay  
No promotions  
No change in bonuses  
Other (please specify)

23. In the last 12 months, has worker income [please tick one option]

Workers are casual or seasonal workers at your organisation.

Increased  
Decreased  
Stayed the same as last year  
Not Applicable

24. What do you think has led to this increase? [please tick all that apply]

Increase in daily rate / wages  
New bonuses  
Increase in work available

Other (please specify)

25. What do you think has led to this decrease? [please tick all that apply]

Decrease in daily rate / wages  
No new bonuses  
Decrease in work available  
Other (please specify)

26. What do you think has led to worker income staying the same as last year? [please tick all that apply]

No change in daily rate / wages  
No change in bonuses  
No change in work available  
Other (please specify)

27. Has the number of people involved in your organisation changed over the year?  
[please indicate for all people involved]

Employees are permanent employees of your organisation.  
Workers are casual or seasonal workers at your organisation.

Artisans  
Farmers  
Employees  
Workers

Increased  
Decreased  
Stayed the same  
Not Applicable

28. Has the number of buyers changed over the last 12 months?

Increased  
Decreased  
Stayed the same

29. Did your organisation have enough working capital to support the business over the last 12 months?

Yes  
No  
Unsure

30. Has your organisation achieved its targets and / or objectives during the past 12 months?

Not achieved target  
Fully achieved target  
Partly achieved target  
Exceeded target

31. Have you been able to contribute to any organisational development projects in the last 12 months?

Yes  
No

32. What theme(s) was/were the project(s) focused on? [please tick all that apply]

Infrastructure  
Equipment and tools  
Market research and expansion  
E-commerce / Online  
Other (please specify)

33. What has prevented you from contributing to any organisational development projects?

34. Have you been able to contribute to any development projects in the community in the last 12 months?

Yes  
No

35. What theme(s) was/were the project(s) focused on? [please tick all that apply]

Education  
Environment  
Health  
Transport  
Water and Sanitation  
Other (please specify)

36. What has prevented you from contributing to any development projects in the community?

37. What challenges has your organisation experienced in the last 12 months?

38. How is the organisation mitigating these challenges?

39. What challenges have your artisans / farmers / employees / workers experienced in the last 12 months?

Employees are permanent employees of your organisation.  
Workers are casual or seasonal workers at your organisation.

40. How are these challenges being mitigated

41. How confident are you in the future success of your organisation? [please tick one option]

Very confident  
Fairly confident  
Somewhat confident  
Not so confident

Thank you for taking the time to complete our survey.